



### **Challenge: Inventory Inefficiencies from Multiple Product Lines**

A leading manufacturer of digital video recording devices offered their drive products in three configurations, the only difference being their storage capacities. Consumer demand for each version of this product fluctuated significantly, causing product forecast to be invalid. As a result, the company maintained substantial inventory levels of each of the three product configurations.

### **DCL Solution:**

To minimize inventory, DCL introduced a Build-to-Order model supported by a replenish inventory level to handle surges. As orders came in, DCL assembled the drive product to the specified storage requirement for each product configuration.

### **Benefits:**

- Inventory levels now kept to a minimum
- Order fluctuations optimized for 1 SKU
- Eliminate inventory and re-stocking concerns of 3 SKUs
- Flexibility by converting to a Build to Order from a Build to Stock model

### **About DCL**

*Founded in 1984, DCL has emerged as the leading provider of next-generation Supply Chain Services. More than a logistics company, DCL is a trusted business partner who reduces operating costs and improves end-customer service via a full menu of order entry/processing, call centers, warehousing, final assembly, fulfillment, and returns management. DCL's advanced IT infrastructure is Internet-enabled for complete integration with enterprise-level business systems; its customizable solutions enable companies of all sizes to focus on their core competencies. DCL currently serves some of the best-known names in the high-tech and healthcare fields.*